

IV International Islamic Business and Finance Summit

**May 21-22,
Kazan, Russia**



KAZANSUMMIT

2012

SPONSORSHIP



Facts about KAZANSUMMIT

Event Title	IV International Islamic Business and Finance Summit
Number of Days	2
Number of Attendees	More than 600 participants
Participating Countries	30 countries
Mass Media	100
Venue	«Pyramid» Convention Hall, Kazan, Russia
Date	21-22 May,

Sponsorship Packages

Sponsorship Type	Amount
Main Sponsor	USD 70,000
Platinum Sponsor	USD 55,000
Golden Sponsor	USD 35,000
Silver Sponsor	USD 30,000
Gala Dinner Sponsor	USD 15,000
Lunch Sponsor	USD 10,000
Coffee Break Sponsor	USD 7,000
Complimentary Breakfast Sponsor	USD 4,000
Exhibitor	USD 1,800

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May 21-22, Kazan, Russian Federation

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	Main Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Sponsor word at the opening ceremony	10 minutes	10 minutes	10 minutes	5 minutes
Sponsor word at the press-conference	•	•		
Opportunity to present the company at a parallel session for interested participants	1 hour	1 hour	30 minutes	30 minutes
Referring to the support by the sponsor during the Summit	•	•	•	•
Participation of Sponsor 's representatives				
Complimentary registration	10	7	5	2
Reserved seating at the Strategic Forum	2	2	1	
Reserved table in the restaurant for individual dinners and at the Gala Dinner (upon prior request)	2	2	1	
Rent of space				
Exhibition booth	12 sq. m.	10 sq. m.	6 sq. m.	4 sq. m.
Reserved room for business meetings (upon prior request).	•	•		
Promotional film				
Showing a promotional film about the Sponsor in plenary session halls (before the session and during breaks)	•	•	•	
Logo on the screen in plenary session halls	•	•	•	•
Website				
Promotional film on the official KAZANSUMMIT website	12 months	6 months	3 months	1 months
Advertising Sponsor in the news on KAZANSUMMIT website	•	•		
Logo with the link of Sponsor's company on KAZANSUMMIT website	year	year	half a year	half a year
Banner with the link of Sponsor's company on the websites of KAZANSUMMIT Organizer (www.halalpages.ru , www.Islamic-Finance.com , Russian and English version)	no rotation	in rotation	in rotation	in rotation

Visual Advertisement				
Sponsor's Banners in the main hall	•	•		
Sponsor's Banners in the lobby	•	•	•	•
Sponsor's Logo on the background of press-conference	•	•	•	•
Opportunity to distribute promotional and informational materials without limitation	•	•		
Promotional and advertising materials in delegates pack	3	3	2	1
Printed Materials				
Distribution of Sponsor's press-releases to Mass Media	•			
Sponsor's name is mentioned in KAZANSUMMIT press-releases	•	•		
Sponsor name is mentioned in KAZANSUMMIT promotional materials, which are mailed to federal and regional government authorities, business entities, investment, financial, industrial, consulting and research companies (Russian and foreign)	up to 10,000 addresses	up to 5,000 addresses	up to 3,000 addresses	up to 2,000 addresses
Logo in all types of promotional and advertisement materials	•	•	•	•
Full-color advertisement in KAZANSUMMIT brochure	2	1	1/2	1/2
Logo on T-shirts of KAZANSUMMIT volunteers	•			
Article about Sponsor's company in printed edition of Islamic-Finance, newspaper devoted to KAZANSUMMIT	23*18 cm	12*18 cm	12*18 cm	12*18 cm
Providing Sponsor with all report materials	•	•	•	•



Other sponsorship opportunities

Gala Dinner Sponsor	
<ul style="list-style-type: none"> • Sponsor word at the Gala Dinner • Complimentary registration (for 1 representative) • Opportunity to distribute promotional and informational materials without limitation • Referring to the support by the sponsor during the Summit • Full-color advertisement in KAZANSUMMIT brochure (1/4) • Mentioning the Sponsor in announcements on websites of KAZANSUMMIT Organizers • Article about Sponsor's company in special edition of "Islamic-Finance" newspaper • Sponsor's Banner at the entrance of Gala Dinner Hall • Sponsor's logo on the background of press-conference • Sponsor's card in the Participants` bags • Providing Sponsor with all report materials 	USD 15,000
Lunch Sponsor	
<ul style="list-style-type: none"> • Complimentary registration (for 1 representative) • Opportunity to distribute promotional and informational materials without limitation • Referring to the support by the sponsor during the Summit • Full-color advertisement in KAZANSUMMIT brochure (1/4) • Mentioning the Sponsor in announcements on websites of KAZANSUMMIT Organizer • Article about Sponsor's company in special edition of "Islamic-Finance" newspaper • Sponsor's Banner at the entrance of the Lunch Hall • Sponsor's logo on the background of press-conference • Providing Sponsor with report materials 	USD 10,000

Coffee Break Sponsor	
<ul style="list-style-type: none"> • Complimentary registration (for 1 representative) • Mentioning the Sponsor in announcements on websites of KAZANSUMMIT Organizer • Article about Sponsor's company in special edition of "Islamic-Finance" newspaper • Sponsor's Banner at the entrance the Coffee Break Hall • Providing Sponsor with report materials 	USD7,000
Complimentary Breakfast Sponsor	
<ul style="list-style-type: none"> • Complimentary registration (for 1 representative) • Mentioning the Sponsor in announcements on websites of KAZANSUMMIT Organizer • Sponsor's Banner at the entrance of the Complimentary Breakfast Hall • Providing Sponsor with report materials 	USD 4,000
Exhibitor	
<ul style="list-style-type: none"> • Mentioning the Sponsor in announcements on websites of KAZANSUMMIT Organizer • Exhibition booth (4 sq. m) with additional equipment (socket, table and 2 chairs) 	USD 1,800



Additional opportunities for participants of KAZANSUMMIT

Meetings with VIP persons (providing with the list of investors, Meeting Room, tea/coffee, interpreters)	USD 14,000
Company presentation at a parallel session with interested participants (up to 2 hours)	USD 3,500
Company presentation on behalf of KAZANSUMMIT at a parallel session with interested participants (up to 2 hours)	USD 7,000
Reserved room for business meetings during KAZANSUMMIT	USD 3,500
20-minute company presentation in a room for business meetings	USD 1,750
Room for business meetings for 1 hour (for up to 6 person)	USD 1,500
Exhibition booth with the representatives of exponent (for investment exhibition) (per sq.m)	USD 400
Promotional or advertising materials during KAZANSUMMIT without limitation:	
a) table or stand in the lobby	USD 1,000
b) distribution by company's own promoter (at all events)	USD 1,750
Promotional materials in delegates pack	USD 1,750
Logo on T-shirts of KAZANSUMMIT volunteers	USD 1,400
Advertisement cards in delegates pack	USD 525

Promotional film on the screen before plenary session, during breaks, (10 sec.) at Strategic Forum, on the www.kazansummit.ru , www.kazansummit.com websites	USD 5 250
Company banner with a link on websites of KAZANSUMMIT organizers (www.kazansummit.ru , www.kazansummit.com , www.Halalpages.ru , www.Islamic-Finance.ru (Russian and English version) for 6 months	USD 1,750
Logo on the main screen in plenary session halls	USD 4,200
Banners in the halls: a) in the hall, size 2x2m b) in the entrance of the hall, size 1x2m b) in the lobby 1x2 m	USD 4,200 USD 2,100 USD 1,500
Logo in press-releases and other printed materials	USD 1,750
Distribution of Client's press-releases to accredited Mass Media	USD 1,750
Company profile in special edition of "Islamic-Finance" about KAZANSUMMIT or English speaking investors and partners 23*18 cm. 12*18 cm. 9*12 cm.	USD 2,100 USD 1,250 USD 700
Company name in promotional materials issued in and sent to leaders of federal and regional government authorities, business entities, investment, financial, industrial, consulting and research companies (Russian and foreign), up to 5,000 addresses	USD 3,500
Full-color advertisement in KAZANSUMMIT brochure	USD 3,000



For more information on sponsorship,

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